



WANNEROO BUSINESS ASSOCIATION (INC)

PREPARED BY: B. Letton <small>Signature: <i>B. Letton</i></small>	AUTHORISED BY: S.Redmond <small>Signature:</small>	APPROVED BY: <small>Signature</small>	ISSUE DATE:
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SPONSORSHIP TYPE	BENEFITS
<p>WBA Monthly Business Breakfast Series</p> <p>Average attendance 50-85 Dependent on Speaker & Topic</p> <p>February 20 2013 Guest Speaker Hon Michael Mischin MLC Attorney General Sponsor: Bills Machinery</p> <p>April 17 2013 Guest Speaker Andrew Hogan CEO St Bartholomew's House Sponsor: Simplicity Funerals</p> <p>May 15 2013 Guest Speaker Rick Hart – Kitchen HQ Sponsor: West Coast Institute</p> <p>June 19 2013 Guest Speaker Darren Vermede Sponsor: Kingsway Bendigo Bank</p> <p>July 17 2013 AGM Guest Speaker David Eaton CEO SBDC Sponsor: SBDC</p> <p>August 21 2013 Guest Speaker Alan Langford - Economist Sponsor: Raine & Horne Com</p> <p>September 18 2013 Guest Speaker Mayor Tracey Roberts Sponsor: West Coast Institute</p> <p>October 16 2013 Guest Speaker Ed Keay-Smith Sponsor:</p> <p>December 11 2013 - Luncheon Guest Speaker Hon Troy Buswell Sponsor:</p>	<ul style="list-style-type: none"> Company credibility Brand awareness Partial naming rights Pre-event advertising to include maximum possible exposure of Sponsor Advertising and Marketing: <ul style="list-style-type: none"> Place brochures, flyers, business cards at table settings Opportunity to display pull up banner 8-10 minute spotlight presentation: <ul style="list-style-type: none"> Display, showcase and demonstrate products/services Highlight skills and expertise Post event list of attendees Feedback report Inclusion on the WBA Website Sponsors and Stakeholders section for a period of four weeks Complimentary function attendance one representative
THE WBA COMMITMENT	
	<ul style="list-style-type: none"> Co-ordinate the breakfast/functions Draft promotional material and order of proceedings Issue invitations to members through database Issue invitations through City of Wanneroo, Small Business Centre NWM and WA Business News databases, WBA Facebook Page and LinkedIn Draft article for inclusion on WBA website Inclusion on WBA website Sponsors Gallery for 3 months Arrange promotion through media ie: Community Newspaper Group & Twin Cities FM <p style="margin-left: 40px;">Investment: \$500.00 + GST</p>